

Contact: Alejandra Porras Sports Marketing Monterrey Alejandra@sportsmarketing.com.mx or 214-466-7330

FOR IMMEDIATE RELEASE

Cruz Azul vs Club Rayados of Monterrey will face each other in Houston, TX at BBVA Compass Stadium on October 10th.

HOUSTON (September 9, 2013)—International Soccer Returns to Houston. Cruz Azul will face off against Club Rayados of Monterrey in an international friendly match at BBVA Compass Stadium (www.bbvacompassstadium.com) on Thursday, October 10, 2013, at 7:30 p.m.

This exclusive match game will be possible thanks to the International agency Sports Marketing Monterrey.

Cruz Azul, currently in the top places of the league will bring their best game to defeat once again, Club Monterrey. Last time these two teams played, Cruz Azul won 1-0. This time, Club Monterrey will have the opportunity to take revenge and start a new era with their new head coach "Profe Cruz". First team players are expected to play.

"We could not be more excited than to have TOP Elite soccer teams, Cruz Azul and Club Monterrey confirmed for this great match with a friendly family environment and without a doubt a full action spectacle in the field," said Jorge Villalobos, Chief Executive Officer, Sports Marketing Monterrey.

Tickets are currently on sale at www.AXS.com, or by calling 888-929-7849 - Tickets are also available at the Ticket Office, open Monday-Friday from 9 a.m. to 6 p.m. For more information, visit www.bbvacompassstadium.com. Tickets are also available at select Fiesta Mart locations.

About Sports Marketing Monterrey: Founded in the city of Monterrey, Mexico by successful brothers Jorge Villalobos and Javier Villalobos, with offices in United States. Sports Marketing Monterrey is focused on helping companies, Non Profits, Pro-Teams, athletes and governments to connect with the Hispanic market in meaningful ways.

The agency currently represents +47 professional athletes worldwide and promotes professional soccer match games with the TOP elite teams from Mexico and South America, among having the exclusive rights of elite Soccer Teams in United States for marketing, merchandising, match games, among other categories. www.sportsmarketing.com.mx

In an International level, Sports Marketing Monterrey provides consulting and business development services to companies, governments and sports clubs.

For more information contact us at: info@sportsmarketing.com.mx

Twitter: @SportsMKTMTY



Teams information:

Cruz Azul, Based in Mexico city, 3rd Mexican team in the World Ranking of Clubs. one of the biggest teams in Mexico known as "Maquina Azul" has been champions of the League 8 times Cruz Azul was also the first Mexican or CONCACAF team to reach the final of the Copa Libertadores.

Club Monterrey: Based in the City of Monterrey, is one of the TOP teams from Mexican League and one of the best fans crowds in the country. Club Monterrey was named the best Mexican Team in the World Ranking of Clubs in 2010, 2011 and 2012.